In March 2020, the Green Schools Conference & Expo (GSCE) hosted over 600 leaders dedicated to the future of green schools – from school building architects and engineers to educators who teach sustainability curriculum to the next generation. The conference engaged attendees on critical topics such as student leadership and engagement, net zero schools, climate change education and the role students play in shaping the future of sustainability. A sold out exhibit hall also provided multiple ways for attendees to connect and network.

Nationwide, schools are making sustainability education an important piece of curriculum and instruction, with states like California, Maryland, Oregon, and Washington adopting state-level requirements. School buildings across the country are raising the bar on sustainability too, with around 10% of all K-12 schools achieving LEED certification. Worldwide, there are 2,425 LEED-certified schools, totaling more than 213 million square feet of space.

95% of attendees were satisfied with their GSCE experience.

89% of attendees are likely to recommend GSCE to a colleague.

88% of attendees said the conference helped them identify strategies and solutions for advancing sustainability in their schools and communities.

GSCE offered sponsors and exhibitors unique opportunities to demonstrate thought leadership and connect with a hard-to-reach audience of educators and school district sustainability directors.

100% of online survey respondents agreed that they achieved their sponsorship or exhibition objectives.

82% of attendees were likely to do business with the exhibitors they interacted with.

Washington and Oregon participants at the Student Summit, hosted in partnership with Oregon Green Schools and Washington Green Schools.

“Great to see all the hard work that schools are doing to be recognized in public! Great job!”

“Always good to hear from industry partners who are doing the right thing.”

GSCE is presented by the U.S. Green Building Council
30 EDUCATION SESSIONS
6 DEEP-DIVE WORKSHOPS

featuring tours of local Portland facilities, covering topics such as net zero energy, whole school sustainability, transforming curriculum, biomimicry, performance metrics and green schoolyards.

“So motivating to educators to go back to schools and nurture students to feel more empowered.”

TOP ATTENDEE SECTORS REPRESENTED
- Architecture (Commercial/Institutional)
- Education (College or University)
- Education (PreK-12 School or District)
- Government (State or Local)
- Manufacturing
- Non-profit
- Sustainability

TOP ATTENDEE PROFESSIONS REPRESENTED
- Administrator
- Architect
- Consultant
- Education (Curriculum Design or Coordination)
- Education (PreK-12 Teacher)
- Education (School/Community Partner and Outreach)
- Sustainability Management

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